
Between Universalism and particularism in Management : the case of a SME transport company in a french parisian suburb

Marie Jose Scotto^{*1}, Mamadou Ndione^{*†2}, and Slimane Haddadj^{‡3}

¹IPAG Business School – IPAG Business School – France

²Institut supérieur des Sciences, Techniques et Economie Commerciales – ISTECH – France

³Institut d'Administration des Entreprises (IAE) - Dijon – Université de Bourgogne – France

Abstract

The objective of this article (still in working paper status) is to highlight the community dimension within suburban companies, and in this perspective, we carried out 07 non-directive interviews in a transport company in a difficult suburb of the Paris region. From a content analysis, we focused on identifying the importance of community dimension which might endanger the idea of diversity and concur to the creation of what has been called the French cultural and social "Archipelago".

^{*}Speaker

[†]Corresponding author: Mamadou.Ndione@u-bourgogne.fr

[‡]Corresponding author: