



CALL FOR PAPERS

12th International Meeting in Business & Management

#IRMBAM2023

WHO AND WHERE

We warmly invite you to submit your paper for presentation at the **12th International Research Meeting in Business and Management – IRMBAM 2023** that will take place on 6-8 July 2023 in Nice (France), the beautiful capital of the French Riviera and one of the world's most popular tourist destinations.

The **#IRMBAM2023**, organized by the IPAG Business School, will be an excellent networking opportunity for academics, doctoral students and practitioners to present new research results, and discuss current and challenging issues in their disciplines.

WHAT IS THE FOCUS

We welcome submissions in areas of business, finance, accounting, management, family business and theoretical and applied economics, among others. Below is the full list of the conference tracks:

- Track 1: [Entrepreneurship & Family Business](#)
- Track 2: [Strategic Management](#)
- Track 3: [Sustainable Supply Chain Management & Circular Economy](#)
- Track 4: [Organizational Behavior](#)
- Track 5: [Business Ethics, CSR, Sustainability & Inclusion](#)
- Track 6: [Digital Strategy Design & Transformation](#)
- Track 7: [Accounting/Financial Accounting](#)
- Track 8: [Banking, Corporate Governance & Finance](#)
- Track 9: [Applied & Managerial Economics](#)
- Track 10: [Environment & Energy](#)
- Track 11: [Marketing & Service for Social Impact, Value & Well-being](#)
- Track 12: [Marketing Strategy & Branding](#)
- Special topic: [Artificial Intelligence in Business](#)

CONFERENCE CO-CHAIRS

[Andrea Calabrò](#), IPAG Business School, France

[Ted Loch-Temzelides](#), Rice University, United States

[Philip McIlkenny](#), Telfer School of Management, University of Ottawa, Canada

[Patrick Musso](#), University Nice Sophia Antipolis, France

[Tra Tran](#), IPAG Business School, France



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HOW TO SUBMIT YOUR PAPERS

Authors are invited to submit their full papers in English* in PDF file, no later than **April 11, 2023**, by midnight Paris time, via the conference website; please choose Track 5 when you submit your paper:

<https://irmbam2023.sciencesconf.org/submission/submit>

IMPORTANT DATES

Submission deadline (full paper): **April 11, 2023**

Notification of review results: May 03, 2023

Registration deadline (early bird): June 06, 2023

Conference event: July 6-8, 2023

CONFERENCE VENUE

IPAG Business School - Nice Campus
4, boulevard Carabacel, 06000 Nice, France

FURTHER INFORMATION

Please visit our website for detailed information: <https://irmbam2023.sciencesconf.org/>

CONTACTS

If you have any questions, please contact us at: ipag-irm@sciencesconf.org

SUBMISSION GUIDELINES

The scientific and organizing committee welcome submissions in various areas of business, management and finance for presentation at the conference **no later than April 11, 2023**, by midnight Paris time.

Authors are invited to submit their full papers in English* in PDF file via the conference website: <https://irmbam2023.sciencesconf.org/>

Please note that we do not impose specific length constraints on papers as well as strict formatting requirements. However, submitted manuscripts must have maximum 10,000 words (including figures, tables and references) and contain the essential elements of a research paper needed to convey the content in clearly defined sections.

LOOKING FORWARD TO MEETING YOU IN NICE!