



CALL FOR PAPERS – TRACK 2

Strategic Management

#IRMBAM2023

WHO AND WHERE

We warmly invite you to submit your paper for presentation in TRACK 2 **Strategic Management** at the 12th International Research Meeting in Business and Management that will take place on **July 6-8, 2023**, at IPAG Business School, Nice Campus (France).

Track chairs: **Asli Kozan**, IPAG Business School, Paris.

WHAT IS THE FOCUS

This track invites submissions on both the “classical” strategic management topics such as competitive strategy, corporate strategy, cooperative strategies, strategy process, stakeholder strategy; but specifically encourages submissions tackling strategic issues under the heightened turbulence we are going through.

Potential topics hence might include (but are not limited to):

- Competitive advantage under turbulent environments
- Diversification, vertical integration, strategic alliances, M&As under turbulent environments
- New business models and strategy process under turbulent environments
- New opportunities and challenges for stakeholder management
- Grand challenges and strategy

HOW TO SUBMIT YOUR PAPERS

Authors are invited to submit their full papers in English* in PDF file, no later than **April 11, 2023**, by midnight Paris time, via the conference website; please choose Track 2 when you submit your paper: <https://irmbam2023.sciencesconf.org/submission/submit>

IMPORTANT DATES

Submission deadline (full paper): **April 11, 2023**

Notification of review results: May 03, 2023

Registration deadline (early bird): June 06, 2023

Conference event: July 6-8, 2023

CONFERENCE VENUE

IPAG Business School - Nice Campus
4, boulevard Carabacel, 06000 Nice, France

FURTHER INFORMATION

Please visit our website for detailed information: <https://irmbam2023.sciencesconf.org/>

For queries, please contact the organizers at ipag-irm@sciencconf.org

CONTACTS

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