



CALL FOR PAPERS – TRACK 5

Business Ethics, CSR, Sustainability and Inclusion

#IRMBAM2023

WHO AND WHERE

We warmly invite you to submit your paper for presentation in **TRACK 5 Business Ethics, CSR, Sustainability & Inclusion**, at the 12th International Research Meeting in Business and Management that will take place on **July 6-8, 2023**, at IPAG Business School, Nice Campus (France).

Track chairs: **Prof. Maria Giuseppina Bruna** (IPAG Chair “Towards an Inclusive Company, IPAG Business School, France), **Prof. Mahamadou Biga-Diambeidou** (UCLouvain, LouRIM) and **Dr. Ahmed Imran Hunjra** (Rabat Business School).

WHAT IS THE FOCUS

Adopting a transdisciplinary, multi-level and critical perspective, the track calls for innovative, robust, and impact-oriented papers, addressing the new challenges and promises of Business Ethics, Responsible Governance, Corporate Social Responsibility and Inclusion at work. The track welcomes any paper (written in English or in French) providing theoretical insights and/or empirical findings to enrich the state-of-the-art and the state-of-practices in the field of Business Ethics, CSR, Social Inclusion, Gender Equality and Diversity Management. Multi-level, international and interdisciplinary articles are warmly appreciated. The track pays specific attention to the *regulation, resilience and sustainability issues* within institutions, organizations, and markets within the post-modern era. A particular focus will be devoted to the impacts of *pluralistic regulation* (sensitive to the call of stakeholders; Bruna, 2020; Rouine, Ammari & Bruna, 2022) on UN SDGs achievement, climate change mitigation and, thus, sustainable, and inclusive growth.

As a complementary key-focus, the track calls for articles addressing CSR, Inclusion and Sustainability challenges, policies, and practices in developing countries, within a particular emphasis on the African emerging economies. *In fine*, endorsing a multi-level perspective nourished by macro-economic perspective, the track welcomes manuscripts able to capture, enlighten, and assess the impacts of public policies, institutional and/or markets dynamics on sustainable development and social inclusion. Impact-oriented and societally committed, the track encourages original but robust interdisciplinary frameworks (ranging from entrepreneurship and management literature to sociology, from economics to law and philosophy of management) and supports dialogue between researchers and practitioners.

WHAT IS SPECIAL THIS YEAR

A Joint Initiative

The track is carried out by the [IPAG Chair “Towards an Inclusive Company”](#), in synergy with the [African Research Initiative Conference](#) (AfRIC) and its international consortium based initiative, Sustainable Innovative Entrepreneurship Worldwide/Africa Initiative (SIEWA Initiative) led at [Louvain Research Institute in Management and Organizations \(LouRIM\)](#).

Keynote speakers

#IRMBAM-2023 Track ‘Business Ethics, CSR, Sustainability and Inclusion’ is honored to welcome a Distinguished Keynote Speaker



Valérie Swaen
President of the Louvain CSR Network & President of the LouRIM, Université Catholique de Louvain, Belgium

Opportunities for publications

Under the leadership of the track chairs, special issues will be managed. All the information regarding the SI's reviews, the calls, requirements, and schedules will be updated soon. The following opportunities are available:

- **Journal of African Business:** special issue on the topic : [Decrypting the CSR Promises, Challenges and Practices in the SMEs, Start-ups, and Intrapreneurial Initiatives](#) (News: **DEAD-LINE EXTENDED TO APRIL THE 30th 2023**). [Guest Editors: **Maria Giuseppina Bruna** (IPAG Business School, France),

Mahamadou Biga-Diambeidou (UCLouvain, LouRIM) Belgium), Dt Ogilvie (Rochester Institute of Technology, USA), **Jean-Paul Tchankam** (KEDGE Business School, France), **Ababacar Mbengue** (Université de Reims, France and Sup de Co Dakar, Senegal).

- The academic review (publishing in French and in English) *Management & Sciences Sociales*, chaired by Prof. Zahir YANAT (ISTEC Paris, France), whose Prof. Maria Giuseppina BRUNA serves as co-Deputy-Editor-in-Chief, supports the track and welcomes *best papers* convergent with its editorial line for fast reviewing process.

HOW TO SUBMIT YOUR PAPERS

Authors are invited to submit their full papers in English* in PDF file, no later than **April 11, 2023**, by midnight Paris time, via the conference website; please choose Track 5 when you submit your paper: <https://irmbam2023.sciencesconf.org/submission/submit>

IMPORTANT DATES

Submission deadline (full paper): **April 11, 2023**

Notification of review results: May 03, 2023

Registration deadline (early bird): June 06, 2023

Conference event: July 6-8, 2023

CONFERENCE VENUE

IPAG Business School - Nice Campus
4, boulevard Carabacel, 06000 Nice, France

FURTHER INFORMATION

Please visit our website for detailed information: <https://irmbam2023.sciencesconf.org/>

For queries, please contact the organizers at ipag-irm@sciencconf.org

CONTACTS

Maria Giuseppina Bruna, Full Professor in Management & CSR, Dean for Strategic Resources, Research & Development, Endowed Chairs & CSR, IPAG Business School, France

Founder and Managing Director, IPAG Chair "Towards an Inclusive Company", France.

E-mail: mg.bruna@ipag.fr



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